

## ORDER



**Orders**  
**Order / Rev:** 720294  
**Alt Order #:** 06363259  
**Product Desc:** KLOBUCHAR FOR SENATE  
**Estimate:** 592  
**Flight Dates:** 10/09/12 - 10/27/12  
**Original Date / Rev:** 10/23/12 / 10/23/12  
**Order Type:** Political

## KARE

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** KLOBUCHAR,A/D/SEN/MN  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	104	\$101,300.00	\$86,105.00
10/16/12	10/27/12	3	\$1,500.00	\$1,275.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	107	\$102,800.00	\$87,380.00	0.00
<b>Totals</b>	<b>107</b>	<b>\$102,800.00</b>	<b>\$87,380.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/09/12	10/15/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	11111--	:30	5	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/09/12-10/15/12	M-F 5-6a		5-6a		MTWThF----	:30	<del>(\$175.00)</del>		0.00	NM		
		Credited													
2	KARE	10/09/12	10/15/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-1111--	:30	4	\$900.00	P-4	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-1111--		4				\$900.00		0.00			
3	KARE	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	-2222--	:30	8	\$500.00	P-2	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-2222--		8				\$500.00		0.00			
4	KARE	10/09/12	10/15/12	M-F 9-10a TODAY	CM	9-10a	-1111--	:30	4	\$360.00	P-4	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-1111--		4				\$360.00		0.00			
5	KARE	10/09/12	10/15/12	M-F 1-2p Rachel Ray	CM	1P-2P	-TWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-TWTF--		4				\$100.00		0.00			
6	KARE	10/09/12	10/15/12		CM	2P-3P	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00

Order / Rev: 720294  
 Alt Order #: 06363259  
 Flight Dates: 10/09/12 - 10/27/12

Advertiser: KLOBUCHAR,A/D/SEN/MN  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 592  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					4	\$150.00		0.00			
7	KARE	10/09/12	10/15/12	M-F 3-4p DR OZ	CM	3-4p	- TWTF - -	:30	4	\$495.00	P-4	0.00	NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					4	\$495.00		0.00			
8	KARE	10/09/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- TWTF - -	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					4	\$200.00		0.00			
9	KARE	10/09/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	- TWTF - -	:30	4	\$990.00	P-4	0.00	NM	4	\$3,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					4	\$990.00		0.00			
10	KARE	10/09/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- TWT - - -	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWT - - -					3	\$650.00		0.00			
11	KARE	10/09/12	10/15/12	NBC Nightly News NBC Nightly News	CM	530-6P	- TWTF - S	:30	5	\$3,150.00	P-4	0.00	NM	5	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	- T - - - - -					1	\$3,150.00		0.00			
Week:		10/10/12	10/16/12	- - WTF - S					4	\$3,150.00		0.00			
12	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	- TWTF - -	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					4	\$900.00		0.00			
14	KARE	10/13/12	10/13/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	- - - - - S -	:30	1	\$990.00	P-4	0.00	NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S -					1	\$990.00		0.00			
15	KARE	10/09/12	10/15/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	- TWTF - -	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					4	\$1,000.00		0.00			
16	KARE	10/09/12	10/09/12	Tue Prime THE VOICE	CM	658-8P (6:58 PM-8:00 PM)	- T - - - - -	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- T - - - - -					1	\$4,000.00		0.00			
17	KARE	10/09/12	10/09/12	Tue Prime GO ON/NORMAL	CM	8-9P (8:00 PM-9:00 PM)	- T - - - - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- T - - - - -					1	\$4,500.00		0.00			
18	KARE	10/09/12	10/09/12	Tue Prime PARENTHOOD	CM	9-10P (9:00 PM-10:00 PM)	- T - - - - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- T - - - - -					1	\$4,500.00		0.00			
19	KARE	10/10/12	10/10/12	Wed Prime ANIMAL PRAC/GUYS	CM	658-8P (6:58 PM-8:00 PM)	- - W - - - -	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - W - - - -					1	\$1,050.00		0.00			
20	KARE	10/14/12	10/14/12	Football Night in America Football Night in America	CM	6-715P	- - - - - S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S					1	\$1,300.00		0.00			
21	KARE	10/14/12	10/14/12	NFL Regular Season Fo NFL Regular Season Footba	CM	715-1030P	- - - - - S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00

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**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KARE	10/14/12	10/14/12	NFL Regular Season Football NFL Regular Season Football	CM	715-1030P	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$5,000.00		0.00			
N22	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MT-TF--	:30	4	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MT-TF--		4				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KARE	10/09/12-10/15/12	M-F 10-1035p		10-1035P	MT-ThF----	:30		<del>(\$1,500.00)</del>		0.00	NM		
			Credited												
23	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105P-1135P	-----S	:30	1	\$1,260.00	P-4	0.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$1,260.00		0.00			
24	KARE	10/09/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-TWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		4				\$500.00		0.00			
25	KARE	10/09/12	10/15/12	Late Night Late Night NBC	CM	1135pm-1235am	-TWTF--	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		4				\$175.00		0.00			
26	KARE	10/13/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$150.00		0.00			
27	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$400.00		0.00			
28	KARE	10/13/12	10/13/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$810.00	P-4	0.00	NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$810.00		0.00			
29	KARE	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$1,000.00		0.00			
30	KARE	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$175.00		0.00			
31	KARE	10/14/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,170.00	P-4	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$1,170.00		0.00			
32	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,260.00	P-4	0.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$1,260.00		0.00			
33	KARE	10/10/12	10/10/12	Wed Prime LAW ORD:SVU	CM	8-9P (8:00 PM-9:00 PM)	--W----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1				\$1,300.00		0.00			
34	KARE	10/10/12	10/10/12	Wed Prime CICAGO FIRE	CM	9-10P (9:00 PM-10:00 PM)	--W----	:30	1	\$2,250.00	P-4	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1				\$2,250.00		0.00			

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35	KARE	10/15/12	10/15/12	Mon Prime THE VOICE	CM	Mon Prime (6:58 PM-9:00 PM)	M- - - - -	:30	1	\$6,750.00	P-4	0.00	NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$6,750.00		0.00			
36	KARE	10/14/12	10/14/12	Meet the Press Meet the Press	CM	9-10a	- - - - - S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S					1	\$2,500.00		0.00			
39	KARE	10/14/12	10/14/12	Chris Matthews Morn Chris Matthews Sa/Su 430a-12p(11:30 AM-12:00 PM)	CM	430a-12p Sa/Su	- - - - - S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S					1	\$250.00		0.00			
40	KARE	10/13/12	10/13/12	KARE News (Sat repeat) KARE News (repeat)	CM	105-135A	- - - - - S-	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S-					1	\$55.00		0.00			
41	KARE	10/15/12	10/15/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M- - - - -	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$250.00		0.00			
42	KARE	10/15/12	10/15/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M- - - - -	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$850.00		0.00			
43	KARE	10/15/12	10/15/12	Today Show Today Show	CM	7-9a	M- - - - -	:30	2	\$800.00	P-4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					2	\$800.00		0.00			
44	KARE	10/15/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	M- - - - -	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$225.00		0.00			
45	KARE	10/15/12	10/15/12	M-F 1-2p Rachel Ray	CM	1P-2P	M- - - - -	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$180.00		0.00			
46	KARE	10/15/12	10/15/12	M-F 2-3p The Doctors	CM	2P-3P	M- - - - -	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$200.00		0.00			
47	KARE	10/15/12	10/15/12	M-F 3-4p M-F 3-4p	CM	3-4p	M- - - - -	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$350.00		0.00			
48	KARE	10/15/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M- - - - -	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$360.00		0.00			
49	KARE	10/15/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	M- - - - -	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$850.00		0.00			
50	KARE	10/15/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M- - - - -	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$1,450.00		0.00			
51	KARE	10/15/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M- - - - -	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 720294  
 Alt Order #: 06363259  
 Flight Dates: 10/09/12 - 10/27/12

Advertiser: KLOBUCHAR,A/D/SEN/MN  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 592  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
51	KARE	10/15/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$1,450.00		0.00			
52	KARE	10/15/12	10/15/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$1,700.00		0.00			
53	KARE	10/15/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$675.00		0.00			
54	KARE	10/15/12	10/15/12	Late Night Late Night NBC	CM	1135pm-1235xm	M-----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$360.00		0.00			
N55	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030p-1202a	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			
N56	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$450.00		0.00			
N57	KARE	10/25/12	10/26/12	M-F 430-5A M-F 430-5a	CM	430-5a	---TF--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---TF--		1				\$50.00		0.00			
													Totals	107	\$102,800.00